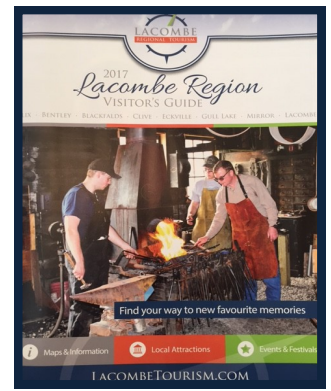




LACOMBE REGIONAL TOURISM

2019 MEMBERSHIP & VISITOR GUIDE



Date: _____

Applicant Name: _____

Contact Person: _____

Mailing Address: _____

Phone Number(s): _____

Email: _____

MEMBERSHIP LEVELS	TYPE	COST	X
BUSINESS	Basic	\$195	
	Standard	\$335	
	Premium	\$665	
NON-PROFIT/COMMUNITY GROUP	Basic	\$100	
	Standard	\$200	
	Premium	\$400	
VILLAGE/HAMLET/CITY/TOWN IN LACOMBE COUNTY	Standard	\$400	
	Premium	\$800	

AD IN VISITOR GUIDE	AD RATE	X
1/4 Page	\$249	
1/2 Page	\$449	
Full Page	\$799	
Back Cover	\$1499	

TOTAL COST	
Membership	\$
Visitor Guide AD	\$
TOTAL DUE	\$

VISITOR GUIDE DIRECTORY LISTING INFO

Maximum of 5 lines of text

Business name

Physical Address

Phone number

Website

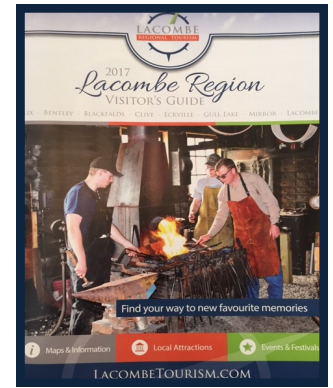
Hours open

Cheques payable to Lacombe Regional Tourism.
#100 5005 50 Ave, Lacombe T4L2L1
Credit Card payments accepted in office or over the phone. Call for more information
403-782-1046

Date Received _____	Chq # _____	Amt _____
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MEMBERSHIP BENEFITS



For Business and Non-Profit Members*

		BASIC	STANDARD	PREMIUM
ONLINE	Web Profile	X	X	X
	Social Media Follow	X	X	X
	Deals, Offers & Packages Listings (up to 5)		X	X
	Experiential Blog Post			X
OFFLINE	Directory Listing in Visitor Guide	X	X	X
	Brochure Display at VIC	X	X	X
	Brochure Distribution-Network of Kiosks in Lacombe County		X	X
	Brochure Distribution-Extended network of VIC's across Alberta			X
	Sales leads & referrals	X	X	X
	Voting at AGM	X	X	X

*All text and photos for Web Profile, Packages, etc. are to be supplied by members to Lacombe Regional Tourism.

For Village/Hamlet/City/Town in Lacombe County

		STANDARD	PREMIUM
ONLINE	Community Profile on Lacombe Regional Tourism Website (text and photos to be supplied by member)	X	X
	Social Media Follow	X	X
OFFLINE	1/2 page Community Profile in Visitor Guide	X	
	Full Page Community Profile in Visitor Guide		X
	Voting at AGM	X	X



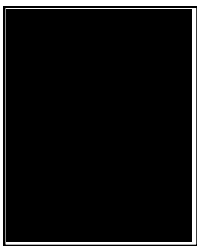
LACOMBE REGIONAL TOURISM

VISITOR GUIDE PUBLICATION

10,000 COPIES PRINTED AND DISTRIBUTED TO:

- Visitor Information Centres across Alberta and tourism kiosks in Lacombe County.
- The Visitor Guide will also be Mailed to homes and businesses in the City of Lacombe & Rural Lacombe County.
- Distributed at local festivals and market events throughout the year.

AD SIZES (in inches) Trim Size: 8.375" x 10.875"



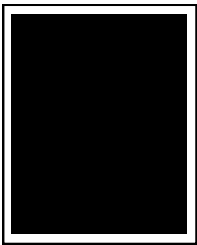
BLEED (0.25")
8.875 X 11.375



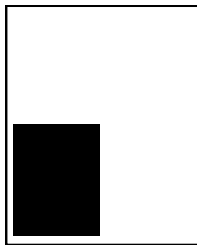
1/2 VERTICAL
3.625 X 9.75



1/2 HORIZONTAL
7.5 X 4.75



FULL PAGE
7.5 X 9.75



1/4 PAGE
3.625 X 4.75

ADVERTISING RATES

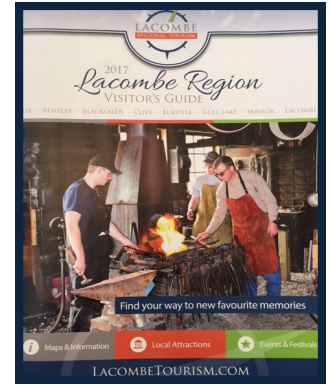
SIZE	PRICE	Advertising rates DO NOT include artwork.
1/4 page	\$249	All ads are full colour
1/2 page	\$449	5% GST not included
Full page	\$799	Ads must be booked by Feb. 8/19
Back Cover	\$1499	Publication distribution mid April 2019

CONTACT US

Lacombe Regional Tourism
100-5005 50th Avenue
Lacombe, AB T4L2L1

SUBMIT ARTWORK TO:

Artwork due by Feb. 15, 2019
E-MAIL: Angelique@lacomбетourism.com
PH: 403-782-1046



FILE REQUIREMENTS

CMYK, HIGH RESOLUTION (300dpi). Convert all RGB, spot and Pantone colours to 4-colour process CMYK.

ACCEPTED FILE FORMATS

PDF: Embed all fonts. No image compression. Use JPEG high quality. Turn off OPI.

InDesign: Preflight check. Package images and fonts. TIF, JPEG high quality.

EPS: Include fonts or convert to outline. Rasterize effects to 300 dpi. Embed all placed images. Turn off overprint. Save with 8-bit preview and thumbnail.

We DO NOT ACCEPT Windows TrueType fonts or ads built in Microsoft Word, Excel, Publisher or Adobe Pagemaker.

BLEEDS AND FULL-PAGE ADS

Ads requiring a bleed should be built to trim size and have images or graphics extended 0.25" beyond each edge. All text should be at least 0.375" inside the trim size edge.

ADVERTISING POLICY

Acceptance of any advertisement in the Lacombe Tourism Visitors Guide is at the sole discretion of the publisher.

If artwork is supplied and it is NOT press ready additional charges will be applied. Every effort will be made to contact the advertiser to have the corrections made however, if the artwork is not able to be supplied in compliance with the advertising File Requirements pre-press fees will be charged back at \$50/hr.